

WXIX

ORDERFlight Dates **09/19/12-09/27/12**Contract / Revision **822129 /**Original Date / Revision
09/18/12 09/18/12Advertiser **American Crossroads**

New till 11/14/10

Agency **Crossroads Media**

Buying Contact

**66 Canal Center Plaza
Suite 555
Alexandria, VA 22314**Product**AMERICAN CROSSROADS**Agency Com 15%Billing Contact**66 Canal Center Plaza
Suite 555
Alexandria, VA 22314**Sales Office T-DCSales Region NationalAgency RefOrder Sep 00:00:00Estimate # **1017**Alt Order # **06321185**Billing Type CashOrder Type PoliticalBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-IssueProduct Codes PL20Priority P 1Advertiser RefPrimary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	28	\$25,160.00	\$29,600.00	0.00	08/27/12	09/27/12	28	\$25,160.00	\$29,600.00
Totals	28	\$25,160.00	\$29,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/21/12	09/21/12	Late News M-F Late News M-F	Comm	10-11P	----1--	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	----1--		1		\$1,400.00		0.00					
E 2	WXIX	09/21/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	----1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	----1--		1		\$600.00		0.00					
E 3	WXIX	09/21/12	09/21/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	----1--	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	----1--		1		\$1,500.00		0.00					



Contract / Revision **822129** Flight Dates **09/19/12-09/27/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1017**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	09/21/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	----1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----1--	1		\$600.00		0.00						
E 5	WXIX	09/24/12	09/24/12	Late News M-F Late News M-F	Comm	10-11P	1-----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	1-----	1		\$1,400.00		0.00						
E 6	WXIX	09/24/12	09/24/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	1-----	1		\$600.00		0.00						
E 7	WXIX	09/24/12	09/24/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	1-----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	1-----	1		\$1,500.00		0.00						
E 8	WXIX	09/24/12	09/24/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	1-----	1		\$600.00		0.00						
E 9	WXIX	09/20/12	09/27/12	Late News M-F Late News M-F	Comm	10-11P	---1---	:30	1	\$1,400.00	P 1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---1---	1		\$1,400.00		0.00						
Week:		09/24/12	09/30/12	---1---	1		\$1,400.00		0.00						
E 10	WXIX	09/20/12	09/27/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	---1---	:30	1	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---1---	1		\$600.00		0.00						
Week:		09/24/12	09/30/12	---1---	1		\$600.00		0.00						
E 11	WXIX	09/19/12	09/27/12	Jeopardy 730P JEOPARDY	Comm	730-8P	---1---	:30	1	\$1,800.00	P 1	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---1---	1		\$1,800.00		0.00						
Week:		09/24/12	09/30/12	---1---	1		\$1,800.00		0.00						
E 12	WXIX	09/20/12	09/27/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	---1---	:30	1	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---1---	1		\$600.00		0.00						
Week:		09/24/12	09/30/12	---1---	1		\$600.00		0.00						
E 13	WXIX	09/25/12	09/25/12	Late News M-F Late News M-F	Comm	10-11P	-1-----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-1-----	1		\$1,400.00		0.00						
E 14	WXIX	09/25/12	09/25/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	-1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-1-----	1		\$600.00		0.00						
E 15	WXIX	09/24/12	09/27/12	Jeopardy 730P JEOPARDY	Comm	730-8P	-1-----	:30	1	\$1,800.00	P 1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-1-----	1		\$1,800.00		0.00						



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Hiatus Dates

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Order Sep 00:00:00

Advertiser **American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1017**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	WXIX	09/24/12	09/27/12	Jeopardy 730P JEOPARDY	Comm	730-8P	- 1 - - - -	:30	1	\$1,800.00	P 1	0.00	NM	1	\$1,800.00
E 16	WXIX	09/25/12	09/25/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- 1 - - - -	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	- 1 - - - -		1				\$600.00		0.00			
E 17	WXIX	09/19/12	09/26/12	Late News M-F Late News M-F	Comm	10-11P	- - 1 - - -	:30	1	\$1,400.00	P 1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- - 1 - - -		1				\$1,400.00		0.00			
	Week:	09/24/12	09/30/12	- - 1 - - -		1				\$1,400.00		0.00			
E 18	WXIX	09/19/12	09/26/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	- - 1 - - -	:30	1	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- - 1 - - -		1				\$600.00		0.00			
	Week:	09/24/12	09/30/12	- - 1 - - -		1				\$600.00		0.00			
E 19	WXIX	09/19/12	09/26/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	- - 1 - - -	:30	1	\$1,500.00	P 1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- - 1 - - -		1				\$1,500.00		0.00			
	Week:	09/24/12	09/30/12	- - 1 - - -		1				\$1,500.00		0.00			
E 20	WXIX	09/19/12	09/26/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	- - 1 - - -	:30	1	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- - 1 - - -		1				\$600.00		0.00			
	Week:	09/24/12	09/30/12	- - 1 - - -		1				\$600.00		0.00			
Totals														28	\$29,600.00